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- Welcome
 - Who we are
 - Ignitor Support Team
 - Info portal
- NewSpace Nexus Overview
 - What we do
- NewSpace Ignitor Program Overview
 - Program Goals & Overview
 - Levels
 - Events
- New Concept Pitches (New Ignitor Companies)
- Brief Introductions (Current Ignitor Companies)

Agenda

NEW SPACE

Our Team Is on your team

Our core team has extensive experience across commercial, civil and military space and product marketing and sales acceleration



• Casey Anglada DeRaad: Founder & CEO, MS EE



• Kaitlyn Clark: Financial & Contract Specialist, MBA



 Scott Maethner: VP Ops & Integration, Col USAF Ret., MS Space Ops, MMOAS, MAAS



• Arial DeHerrera: Director of Engagement, MBA



Brandon Winter: Information Security Intern, BA MIS



Carol Welsch - Support contractor, Col USAF Ret., MS, MSS, Bus Dev at CRC Consulting



Andrew Mackenzie: Co-Innovation PM & Facility Manager, BS ME



Carter Breckenridge: Innovation PM, BS ME

- **Erika Hecht -** Support contractor, BS Marketing, CEO Market Ascent
- **Partner Companies:** Trellis Systems, Space Advisory Group, Octane OC, MathWorks, ...



Your Ignitor Support Team

NewSpace Nexus <u>https://newspacenexus.org/</u>	Ignitor Partners	Ignitor Expert Network			
Scott Maethner (Ignite Lead) <u>scott@newspacenexus.org</u> (719) 352-1866	Boston Analytics- Inder Thukral, Corey Cooper- bostonanalytics.com/bostonanalytics.com/	-			
Carter Breckenridge (Ignitor POC) <u>carter@newspacenexus.org</u> (314) 933-0741	 Space Advisory Group Severin Blenkush, Andrew Bossert <u>spaceadvisorygroup.io/</u> 	 signed on to support this program, including: Former AFRL Commander 			
Arial DeHererra arial@newspacenexus.org (505) 382-7598	Octane OC - Dave Beck - <u>octaneoc.org/</u>	 Former AFRL Executive Director Former AFRL/RV Chief Scientist Managing partner, Space Fund Business leaders 			
Andrew MacKenzie andrew@newspacenexus.org (505) 459-0747	Mathworks (software)- Sri Ramasubban- mathworks.com	- Finance experts Expert Network Serves Ignitor Companies:			
Carol Welsch creativeresearchconsulting@gmail. com		 Evaluations Presentations One-on-One Meetings 			
Erika Hecht					

erikahecht@marketascent.com

Casey Anglada DeRaad, NewSpace Nexus Lead and your support

casey@newspacenexus.org, (505) 235-5141

NEW SPACE IGNITOR LEVEL-UP! **EVENTS**

MORE INFORMATION, SCHEDULE, AND REGISTRATION



WEDNESDAYS FROM 1PM MT TO 3PM MT

HYBRID: ONLINE AND LIVE AT THE NEWSPACE LAUNCHPAD

https://www.newspacenm.org/newspace-ignitor-events/

SPACE

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Unite & Ignite space

Growing space industry

from New Mexico

for the Nation

Space Industrial Base Space Pathways To the Stars futures connector

Τ5

New Space

Alliance

New Space Ignitor

equipment

New Space Launchpad

NEW SPACE

NewSpace Nexus is the universal voice for the space industry in New Mexico and growing nationwide

- **NewSpace Ignitor:** Incubator like program helping space companies level-up their capabilities and advance from Concept to Product to Sales
- NewSpace Launchpad: 8,700sq foot co-innovation center open for use by space companies
- **Equipment Connector:** Like Airbnb for space test equipment -- connecting space companies to large organizations that have unused or available facilities & equipment
- NewSpace Alliance: 230 member organizations including 125+ Space Companies, 60 individual members
- **Space Industrial Base Leadership:** Reaching new space companies and investors nationwide... 85+ Space Companies, 6 Private Investment Funds, 33 Government organizations represented at the 2023 State of the Space Industrial conference & workshops
- **Space Futures**: Strategic forecasting for USSF Director of Science, Technology & Research
- **Pathways:** Growing the space workforce inclusively with programing, mentoring, experiential learning, and career connection services
- **T5's:** 50+ monthly networking with over 175 organizations from industry, government and academia represented

We listen to the space industry and develop solutions that accelerate the pace of space innovation



Program Goals

- Overcome barriers and gaps faced by small and early growth space companies
- Fast-track concept development
- Elevate concept readiness levels
- Showcase products to investors and buyers
- Deliberately positioned down stream targeting small and early growth companies with mature concepts
- Help more companies while motivating them in a positive way to process through different levels and graduate the program
- We partnered with AFRL for this program



NEW SPACE IGNITOR

ACCELERATE INNOVATION CONCEPT TO PRODUCT TO SALES

Elevate Readiness Levels

Fast-Track Product Development

Showcase Products to Investors and Buyers



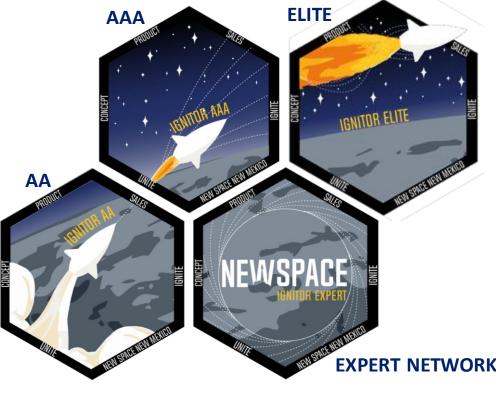
 $\textbf{Concept} \rightarrow \textbf{Product} \rightarrow \textbf{Sales}$

NEVY SPACE

What makes the ignitor unique

- Applications are always open
- Year-Long, Tailored Programming Companies will be at their level for 12 months. If they level up, they can be in the new level for 12 months. Otherwise, companies graduate at their respective level
- Access to NewSpace Launchpad 8700 sq foot co-innovation facility with space test & prototyping equipment and free software licenses
- Access to NewSpace Equipment Connector
- Co-Innovate with other Ignitor Companies
- **Core Team:** Our team has extensive experience across commercial, civil and military space and product marketing and sales acceleration. We coinnovate with hundreds of space industry leaders each year to address the complexities that prevent faster growth of individual space companies and the broader industry through our Space Industrial Conference.
- **Ignitor Expert Network** 48+ recognized leaders across industry, government and academia have offered their time and expertise to help Ignitor companies move from concept to product to sales faster. This includes investors, former AFRL senior leaders, space tech experts, local entrepreneurs
- **ShowSpace** AAA and Elite Companies have multiple opportunities to pitch directly to potential customers (investors, primes, and government orgs)
- Space Tech Database Database of 3,224 space companies to help you map your market and competition
- Haystax Powerful analytics tool to predict likelihood of getting funded

Working together ...



...for Faster results

NewSpace Nexus Proprietary

NEW SPACE

How it Works



- Applications evaluated by expert evaluators based on 5 evaluation categories and criteria
- Concepts placed into 2 teams (Ignitor AA and Ignitor AAA) based on evaluation scores
- Companies ranked highest by outside judges on their pitch advance to Ignitor Elite
- Each team has access to different programming services and can level-up

Ignitor AA Team	Ignitor AAA Team	Ignitor Elite Team					
	AA programing plus	AAA programming plus					
 NewSpace Alliance or Global Network Recognition on NewSpace New Mexico website and social media accounts Access to NewSpace Launchpad co-innovation prototyping center and equipment Feedback from expert evaluators with recommended next steps Current market segment insights Access to year-long programming including government and investment customers sessions Opportunity to advance to Ignitor AAA Team Free Mathworks Software Graduation Certificate 	 Pitch support One-on-one sessions Market Entry and Growth Analytics Access to the NewSpace Ignitor Expert Network Pitch to investors and expert evaluators Baseline capital-raising predictive analytics Opportunity to compete for Ignitor Elite Team Free Mathworks Software Graduation Certificate 	 Custom navigation plan with access to additional tailored services Enhanced access to the NewSpace Ignitor Expert Network Pitch to investors and expert evaluators Comprehensive analytics to predict likelihood of success compared to similar companies ShowSpace events to put your concept in front of potential buyers Free Mathworks Software Graduation Certificate 					
25 Concepts from 23 Companies							
NewSpace Nexus Proprietary							

Ignitor Elite Companies





Goodman Technologies, LLC





NEW SPACE

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Ignitor <u>AA</u> Companies









CHESHIR INDUSTRIES



THE SPACEPORT COMPANY







NEVA SPACE

Major Events



- Level-UP! Events: Approximately twice per month on Wednesdays, 1-3pm (Mountain Time) we host Ignitor Level-Up! Events. Most of these events are exclusive to Ignitor companies. Please mark these times on your calendar. These events provide programming to help you advance your concepts with topics such as "How to do business with the government," "What Investors are looking for," "Corporate structure and IP management", etc. These events are hybrid, so you can come in person to our <u>NewSpace Launchpad facility</u> or attend virtually. Feel free to have anyone from your company attend, but please refrain from sharing outside of your company.
- **<u>Pitch Days</u>**: We will have multiple opportunities for pitch days during the year. More information will be distributed as these get scheduled.
- <u>Customer Care Calls</u>: Quarterly meetings with each company to talk about progress, achievements, and feedback, as well as make plans for success.
- <u>State of the Space Industrial Base:</u> State of the Space Industrial Base Conference & Workshop held annually. 2023 event was 15-18 May in Albuquerque.
- <u>T5:</u> Third Thirsty Thursday Tech Talks (T5). Every 3rd Thursday of the month we host a hybrid networking event called the T5. It usually has a. but it is highly attended and a fantastic networking opportunity. Please swing by sometime! Check the <u>events</u> calendar on our website for more information (The July calendar is not yet posted).



Commitment & Pay it Forward Pledge

- Participate
- Give <u>feedback</u> and improvement <u>suggestions</u>
- <u>Communicate your successes</u>: Wins, business development efforts, how we helped
- <u>Positive ambassadors</u> for New Space Nexus
- <u>Consider supporting</u> the benefits we offer to our community by making a pledge to "pays it forward" so that we can consistently deliver pro bono services, from which you benefited, to future entrepreneurs
- Keep us up to date on your successes after you leave the program



NEW SPACE	
row row	
Commitment & Pay It Forward Pledge	
To achieve our vision of helping space innovators make the world (and beyond) a better place, we ask NewSpace ignitor companies to consider signing our Commitment & Pay It Forward Pledge.	Make the Pledge? apporting the next generation of innovators, your generosity will ar NevQcass New Masizch ability to help more companies, strengthen
Landing francial institutions expect the global space sector will ropide in the weak decides and because a multi-strike out later market over the next 20 years. Viet, substantial barriers early for granning space comparisons to succeed in bindings the decide shares because the space of the space compares to succeed on the decide shares because by supporting space compares to perform the start space from competito product substantials. You will continue to experience first-bard the source of live/spaces alive. Mean will continue to experience first-bard the space of live/spaces alive. Means the space space space compares to perform an and space space space of live/spaces. New Means the programming resources, comparisons and provide space space space space space space space space space space space space space space space space space space sp	sdustrial base, and make the world (and beyond) a better place. Your ribution will also help fund important new programs such as NewSpace
relationships and the value we provide to space innovators. NewSpace New Mestoo is committed to support future entrepreneurs with the same resources made available to you through our tiered NewSpace ignitor program structure.	It Works and to sign this document to confirm your intent to 5 continue
Your Commitment In return for the services provided and to exuble greater success for you through Needpace ignorize, we ask that you participate as much as possible, give un feedback to see on in regroupe the program, for us from about the future successes you have Needpace New Needback. Your commitment will help us us we can better and you	By commit to the program, 2) donate or give back to NewSpace New Medi is a successful capital raise and 2) keep us up to date on your successes on be attributed to your participation the program. The donation can be
newspaper way restant. For tasks of the second seco	wby Agree to Commit & Pay it Forward
Paying it. Forward If you complete a capital rake or benefit from NewSpace New Meedor's programming or ecopytient, we invite you to support the benefits we offer to our community by making a pledge. This essentially pays it fineward so that we can comaintenity define pro boro avertices, from which you benefited of future	party
entrepreneurs.	
	Sgrature

Our team is on your team

This is our first time through with this program and we will seek and value your feedback!



Co-Innovation Centers

WORKSPACES

- Dedicated offices & Huddle rooms
- Hot Desks
- Test equipment (Cleanroom, TVAC)
- Lab space Prototyping

MEETING SPACES

- Events
- Open meeting areas
- Lounge areas •
- Conference rooms

Multi-Security (Future Capability)

- Collaboration workspaces
- Conference Rooms (up to 250)
- Office/Lab options





CONCEPT PITCHES















Questions and Discussion

This is our first time through with this program and we will seek and value your feedback!



Casey Anglada DeRaad CEO & Founder Casey@NewSpaceNexus.org

NewSpaceNM.org



NEW SPACE N E X U S

CONNECT WITH US:

NewSpace NM Founding Partners



Backup Charts

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New Space Ignitor

WHAT IT IS

- Incubator-like program to help small and early growth space companies advance their concepts to products & sales
- Focused on advancing readiness levels (Tech, Business, Investment, Manufacturing, Integration)
- Concept applications evaluated by expert evaluators based on 5 evaluation categories and criteria
- Concepts placed into 2 teams (Ignitor AA & Ignitor AAA) based on evaluation scores
- Teams get tailored services
- Opps to advance to next level team



WHY IT MATTERS

NEWSPACE

 Companies save time and money by accelerating knowledge, getting access to resources & expertise, and showcasing their products

New Space

Ignitor

 Government and Investors get access to vetted companies and their space-related concepts

IGNITOR PITCH

Accelerate product development

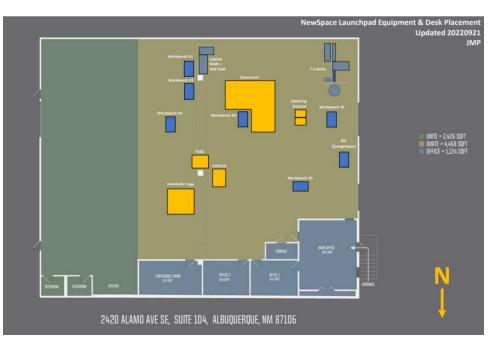
New Space Launchpad

WHAT IT IS

- 8700 sq ft Co-Innovation Facility, ABQ NM
- Designed for Space Companies used for Testing, Prototyping, demonstrations, meetings, storage, shipping & receiving
- Events for building networking & partnerships
- Equipment: ISO-6, Class 1000 Cleanroom, LACO TVAC, Helmoltz Cage, 3D Printer, Mod/Sim Workstation, Soldering stations
- Modular and reconfigurable based on user requirements

WHY IT MATTERS

- Mitigate high costs of capital equipment and facilities usage for small & early growth space companies
- Provides needed resources for companies relocating to New Mexico
- Collaborative Innovation accelerates learning, collaboration, shares costs, reduces risks





NEW SPACE

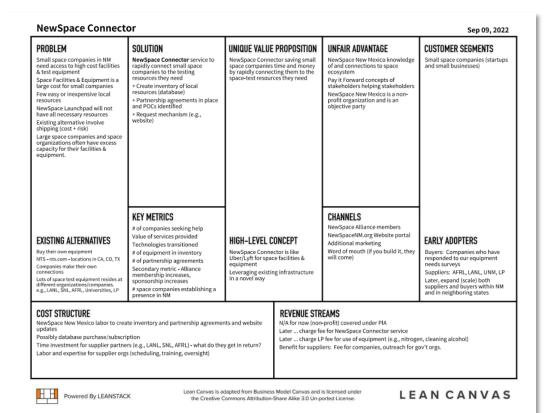
New Space

Launchpad

Equipment connector

WHAT IT IS

- It's like Airbnb for space test facilities/equipment
- Leveraging existing infrastructure in a novel way
- Rapidly connects space companies to the space test
 resources they need across government, industry, academia



WHY IT MATTERS

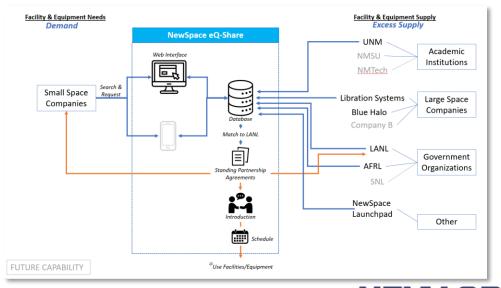
• Small space companies in NM need access to high-cost facilities & equipment

equipment

connector

NFW SPACE

- Space Facilities & Equipment is a large cost for small companies
- Existing alternatives involve shipping delicate components (cost & risk)
- Large space companies and space organizations often have excess capacity for their facilities & equipment



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Space Industrial Conference & Workshops

Space Industrial Base

WHAT IT IS

- National Conference that focuses on gathering industry inputs ٠ to Space Industrial Base issues with key participation from USSF, DIU, AFRL
- Each conference results in a comprehensive report that ٠ documents issues, opportunities, key actions & recommendations
- NewSpace Nexus leads Space Industrial Council which amplifies progress

WHY IT MATTERS

- Shaped the dialogue to strengthen space industrial base
- This effort has introduced important language into national space policies
- Provides strategic networking opportunities that lead to contracts
- Reports read by Congress, Administration officials & shape space policies

"Excellent sessions. Effective workshops. Exceptional attendees. Learned a lot. The NewSpace Nexus team does a great job and are really nice people."

"One of a kind event Nothing like it."





New space alliance

WHAT IT IS

- Voluntary alliance of stakeholders across industry, government, academia
- Members share interests in New Space economic growth and capability development
- Corporate, Individual and Global membership options
- Free to join

NewSpace Alliance Member Locations



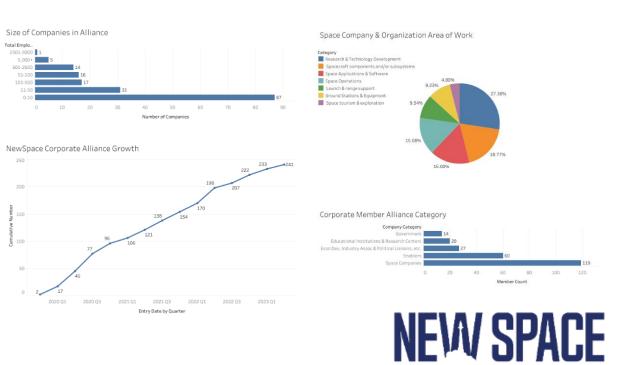
WHY IT MATTERS

- The space community is fragmented, and stove piped across sectors
- Strong relationships lead to partnerships and collaborations

New Space

Alliance

- Alliance members receive access to information, marketing support and discounts for events
- Gathering NewSpace ecosystem data



Count of Of.. 0

Pathways to the stars

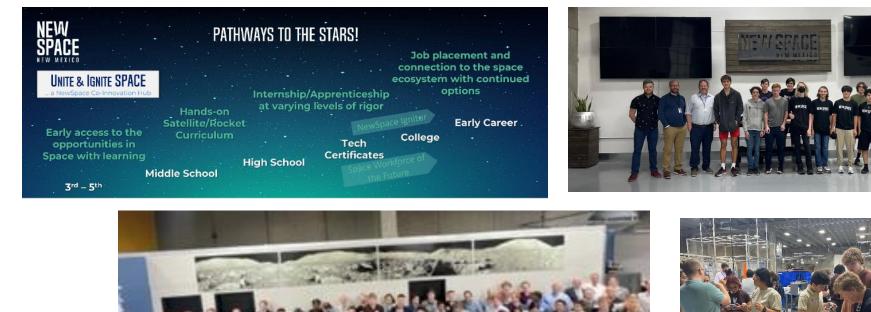


WHAT IT IS

- Workforce program with a complete pathway spanning elementary to early career, that includes a participant support system and engagement from industry at each stage
- Inspiration, skills development, mentorship
- Diversifies regional talent pool

WHY IT MATTERS

- Connecting existing systems and offering underrepresented minority populations with greater access to education, job opportunities and higher standards of living
- Bolsters talent pipeline to fill key jobs





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Space futures

WHAT IT IS

- USSF Science, Technology & Research Strategic Forecasting
- Workshops are engagements with various communities to develop future scenarios, gather inputs, and discuss implications for U.S. national power and security.
- NewSpace Nexus hosted the workshop with industry event, created surveys, analyzed survey results and led effort to document and published results in a report



WHY IT MATTERS

 Strategic Forecasting informs USSF missions, capabilities, force structure, operations, and supporting science and technology

Space

futures

NEW SPACE



Third thirsty Thursday tech talks

WHAT IT IS

- Fun gatherings each month to hear the latest technical ٠ projects & activities from space stakeholders
- Learn, share and engage with space professionals across ٠ industry, government and academia - Meeting people and building relationships
- 50+ events over 4 years ٠

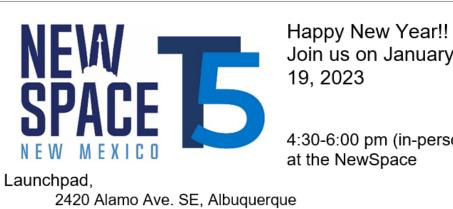






WHY IT MATTERS

- Networking and partnerships
- Sharing knowledge of key activities and opportunities to facilitate growth and tech advancement
- Community outreach to local establishments



Virtual 5:00 - 6:00 pm: Virtual Link

Join us on January

4:30-6:00 pm (in-person)

RSVP Here





KNOWLEDGE, COMMUNICATION, MARKETING WHAT IT IS WHY IT MATTERS

- Knowledge-based space ecosystem communications and marketing to champion NM's space identity and provide clear and consistent communication about Unite & Ignite Space services, programming & goals
- Provide tools, platforms, resources, and opportunities ۲ for knowledge building and sharing across the new space ecosystem



Congratulations to two of our NewSpace Ignitor companies, who met through ... see more

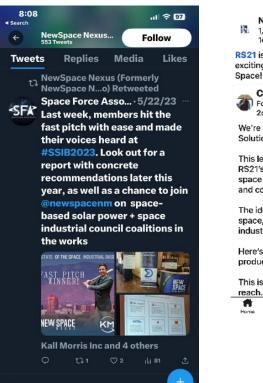


The Spaceport Company demonstrates offshore... spacenews.com · 3 min read 8 • 1 comment • 2 reposts 0 0 1 1





- Build and expand business & technology support ecosystem for space companies
- Regional awareness, jobs, economic growth & development



Promoted Tweet

NewSpace Nexus 1,283 followers 1d • 🕲 RS21 is a great place to work and it's exciting to hear that they are expanding in Charles Rath · 1st Founder of RS21 2d • Edited • 🕲 We're hiring a Director of Space Solutions 🚀 🐜

This leader will drive the expansion of RS21's services and products in the space domain, both in the government and commercial sectors.

The ideal candidate has experience with space, the DoD, and the defense industrial base.

Here's an example of an RS21 space product: https://inkd.in/grx8EWTy

This is a niche role so I'm tagging for reach. If you could share, it would be ÷ 122









Ignitor:

Best of Both

Accelerator

A short-term program usually for startups that already have a MVP



Primary Identifiers

Focus on rapid growth Set time-frame from weeks to months Mentorship and guidance Business profitability Industry connections

Adapted from universitylabpartners.org (Source)

Ignitor companies mapped to space tech sub-industry areas

Space Exploration & Research	Space Travel & Exploration	Space Travel & Exploration		Exploration Destination Systems			Space Technology Research		
Space Related Services	Space Data & Analytics	Space Cyber Se	curity				ace Housing / Human Life Support Structures		Space Servicing, Assembly & Manufacturing
	Cognitive Communications	Government / M Communicati		Satellite-as-a-Service Spa		Space	ace Logistics Services		Space Hardware Monitoring & Operations
	Satellite Communications	Space Training / Ec		Education	Ground Segment Design & Services		Regulatory Services for Space		
	Space Launch Services	Space Consulting Service		Services	Integration & Engineering Services for Space (*4)		Space Program Management Services		
Space Applications	Space Imagery	Weather Forecasting from Space		from Space	Climate Research & Monitoring from Space		Precision Agriculture from Space		
	Navigation & Mapping from Space	Disaster Management from Sp		from Space	Space Earth Observation		Space Forensics & Analytics		
	Surveying from Space		Planet Health Monitoring from Space		;	Space Debris Tracking & Removal			
	Manufacturing								
Space Hardware	Space Thermal Insulation / Protection		Space Robots / Autonomous Systems		Smart Materials for Space				
	Space Antennas		Space Structures			In-Space Manufacturing / Additive Manufacturing			
	Space Launcher Manufacturers (*5)		Space Life Support Systems			Space Electrical, Electronic & Electro-mechanical Parts			
	Satellites / Space Vehicle Manufacturers		Space Propulsion Systems Manufacturers (*6)		Space Modules & Components Manufacturers				

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None

3.4